

Ethirmedu, **B.Komarapalayam** – 638 183, Namakkal Dist. Tamilnadu. India Approved by : Pharmacy Council of India, New Delhi & The Tamilnadu Dr.M.G.R Medical University, Chennai. Website : <u>www.jkkmmrfpharmacy.edu.in</u> |E-Mail : <u>principal@jkkmmrfpharmacy.edu.in</u> Contact No. : +919789456750, +919943066944, +919943066944

3.4.1 EXTENSION ACTIVITIES ARE CARRIED OUT IN THE NEIGHBOURHOOD COMMUNITY, SENSITIZING TO STUDENTS TO SOCIAL ISSUES, FOR THEIR HOLISTIC DEVELOPMENT, AND IMPACT THEREOF DURING LAST FIVE YEARS.



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NATIONAL SERVICE SCHEMES (NSS)

Students are urged to participate in extracurricular activities in order to fulfil the institution's goal and vision statements. Through organizations like NSS, clubs, and societies, students are encouraged to participate in extracurricular activities with the goal of promoting the individual's holistic development.

The institution has an active NSS wing that works on projects like keeping the college clean and green, performing community service by arranging blood donation drives and other events to raise awareness of literacy and cleanliness among others.

The pupils are conscious of their need to return to society and the environment what they have taken. Volunteer student members of our NSS Unit engage in social service projects like special camps in adopted communities, work with orphanages, tree planting, and flood relief camps.

All of these courses foster in the students a feeling of accountability, honesty, and human values that will help them fulfil the institution's vision and goal.

The relief camp for the Kerala floods saw significant participation from the staff and students. Our pupils gathered supplies from the neighborhood community for the needy.





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EXI'ENSION ACTIVITIES CARRIED OUT IN THE NEIGHBOURHOOD COMMUNITY

S.No	Extension Activity Academic year wise	Collaboration Agency
1.	2021-22	NSS
2.	2020-21	NSS
3	2019-20	NSS
4.	2018-19	NSS
5.	2017-18	NSS



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NEIGHBOURHOOD COMMUNITY BENEFITED

Education awareness and social development activities have been conducted in the following villages for the welfare of the neighborhood community.

- 1. Iyyampalayam
- 2. Alampalayam
- 3. Komarapalyam
- 4. Agraharam
- 5. Pallakkapayam
- 6. Kuppondampalayam
- 7. Kilapalayam
- 8. Katheri, Pullikowdampatti
- 9. Padaiveedu

Social issues addressing by JKKMMRF

- 1. Tree plantation
- 2. COVID 19 awareness among general public
- 3. Blood donation
- 4. Medical Camps
- 5. Eye camps
- 6. Physical Disability



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EXTENSION ACTIVITIES THROUGH NSS

WORLD HEARING DAY

1	Name of activity	World Hearing Day
2	Date of activity	03.03.2021
3	Place of activity	Munirajah Matric Hr. Sec School, Komarapalayam
4	Beneficiaries	School students.



World hearing Day

Our students had conducted an awareness program at Munirajah Matric Hr Sec School, Komarapalayam on 03.03.2021 as a part of the World hearing day. The programme was inaugurated by Dr. N. Senthil Kumar, Principal Jkk Munirajah College of Pharmacy, and had given a speech regarding the topic. Around 250 students had attended the programme, were various points to be followed to keep our ear healthy had discussed in the session.



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AWARENESS ON AIDS

1.	Name of activity	AIDS awareness
2.	Date of activity	01.12.2018
3.	Place of activity	AIDS Awareness selfie with slogan
4.	Beneficiaries	Komarapalayam



Aids Awareness- Know Your Status

World AIDS day was celebrated in our college on 01.12.2018 as part of World health day celebrations. The theme of the year 2018 for AIDS was "Know Your Status". The students in this programme were actively participated for giving proper awareness education for public for the misconception of AIDS. Also, a patient counselling demo session on AIDS was conducted.



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BREAST FEEDING AWARENESS

1	Name of activity	Breast Feeding Awareness
2	Date of activity	04.08.2021
3	Place of activity	Pallakapalayam
4	Beneficiaries	Breast Feeding mothers and child, Pallakapalyam



Awareness on Breast Feeding





Breast feeding awareness programme was conducted on 04.08.2021 in Pallakapalayam Village as a part of Breast-feeding awareness week. General Public were educated to encourage breastfeeding and share its importance to protect the health of mother and baby.





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BLOOD DONATION CAMP

Name of activity	Blood Donation Camp
Date of activity	06.08.2019
Place of activity	JKKMMRF College of Pharmacy, Komarapalayam
Beneficiaries	General Public
	Date of activity Place of activity



Blood Donation Camp in our college Campus - "Safe Blood for all "



A Blood donation camp was arranged by the NSS student team in JKKMMRF's Annai JKK Sampoorani Ammal college of Pharmacy, Komarapalayam. During the camp, 55 donors which includes students and faculty, who were fit to donate their blood had participated in the camp. Totally, 55 units of blood was donated by the team. The agenda of the programme was to create awareness among students, faculties and public regarding the importance of blood donation which is a hope of hand to save the lives.



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SWACHH BHARAT ACTIVITIES

1	Name of activity	Swachh Abhiyan	
2	Date of activity	02.10.2021	
3	Place of activity	School campus	
4	Beneficiaries	Students	



Cleaning the school campus

On 02.10.2021 Swatch Abhiyan public awareness programme was conducted by our NSS students at School campus The major area for awareness among public was regarding the importance of waste management, cleanliness of the locality and followed by public health. Students were also actively participated in the counselling sessions for public concerning the topic cleanliness and its relation to various infectious diseases.



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WORLD ENVIRONMENTAL DAY CELEBRATION

1	Name of activity	Tree Plantation
2	Date of activity	27.07.2017
3.	Place of activity	Vattamalai Streets
4.	Beneficiaries	Pedestrians





Planting trees on Streets



Our students celebrated World Environmental Day by planting trees in the streets. The theme of the year was "connecting with nature by ensuring clean surroundings and proper management of waste". A total no of 60 different varieties of plants were planted by the students.





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PHARMACIST DAY RALLY

1	Name of activity	Know your pharmacist rally	
2	Date of activity	25.08.2022	
3	Place of activity	Komarapalayam	
4	Beneficiaries	Public, Students and Faculties	



Rally for a Healthier World



On 25.08.2022, our students had participated in Pharmacist rally that takes place from Komarapalayam to Vattamalai ,as a part of World pharmacist day celebration. The theme of the year was "Pharmacy United in action for a Healtheir World.". It emphasizes that pharmacists are trusted source of Health knowledge and advice for both patients and healthcare professionals. The rally was conducted to create an awareness among students and public regarding importance of safer use of medications and the role of pharmacists in rational drug use.



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INTERNATIONAL YOGA DAY

1	Name of activity	Yoga excercise
2	Date of activity	11.11.2019
3	Place of activity	JKKMMRF College of Pharmacy, Komarapalayam
4	Beneficiaries	College Students



International Yoga day



National yoga day was celebrated in our college to introduce a healthy lifestyle among students for a healthy society. The event was inaugurated by Dr.N.Senthilkumar, Principal JKKMMRF College of Pharmacy, Komarapalayam. The agenda of the programme was to maintain apromote different yoga tradition among students. Around 70 students had participated in the event and got awared.



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IMMUNIZATION CAMPAIGN

1	Name of activity	Immunization
2	Date of activity	10.03.2021
3	Place of the Activity	Kuppondapalayam
4	Beneficiaries	Kuppondapalayam Village People



Immunization to Village people



On 10.03.2021 our NSS students had organized immunization programme at Kuppondapalayam Village. The programme was arranged to create awareness among public to achieve 100% coverage for vaccination.



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SAY NO TO PLASTIC

1	Name of activity	Plastic free area
2	Date of activity	03.07.2021
3	Place of activity	Vattamalai
4	Beneficiaries	College Students, Nearby Locality People.



Plastic Free Area

The NSS unit arranged a camp to raise awareness about plastic waste disposal. Students were given directions by the volunteers to various spots on campus where they were to collect plastic utilities and clean the surroundings of other plastic things. Additionally, the college encourages the use of paper bags and other reusable containers rather than bringing single-use plastic bags into the campus.



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CARE ON ELDERLY PEOPLE

1	Name of activity	Social Work in Old age Home
2	Date of activity	29.04.2018
3	Place of activity	Anbalaya old age home
4	Beneficiaries	Vattamalai



Care on Elderly People



As a part of social service activity our NSS students had introduced visit to old age home. On 29.04.2018, students visited Anbalaya oldage home to assist the elderly in need to provide food, shelter and clothing to the oldages. Students had actively helped the elderly over 60 above age.



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AWARENESS ON COVID PANDEMIC

1	Name of activity	Covid 19 awareness	
2	Date of activity	05.04.2021	
3	Place of activity	Katheri	
4	Beneficiaries	Village People	



Students rally on Awareness of COVID -19

During COVID pandemic period our students had supported the society by providing surgical masks and sanitizers. 60 students had participated in the programme, were they educated the importance of hand hygiene and its 7 moments.



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1	Name of activity	Kabasura kudineer	
2	Date of activity	05.04.2021	
3	Place of activity	Padaiveedu	
4	Beneficiaries	Village people	



Distribution of Kabasura Kudineer to Public

As a part of COVID awareness programme the students had distributed kabasura kudineer to Padaiveedu village people. A total no of 300 students had participated in the programme. Also they educated the people regarding how to boost up the immunity by taking Healthy diets, Drinking Plenty of water etc.



WMAR, Dr. N. SENTHILL PRINCIPAL.



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1	Name of activity	RTPCR Testing sample collection
2	Date of activity	03.04.2021
3	Place of activity	Vattamalai
4	Beneficiaries	General Public, Students



RTPCR-Testing Sample Collection



On 03.04.2021, RTPCR testing sample collection was organized by Michael Health Inspector, Government Hospital Komarapalayam, along with our NSS students had coordinated. After sample collection the public were provided with face masks, sanitizers and kabasura kudineerAlso our students had given counselling regarding the importance hand hygiene and 7steps of hand washing.





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FLOOD RELEIF CAMPAIGN

1	Name of activity	Flood Relief Campaign	
2	Date of activity	09.09.2018	
3	Place of activity	Pathanathitta	
4	Beneficiaries	General Public, Students	



Distribution of Food, Clothes and other necessities to Public



The relief camp for the Kerala floods saw significant participation from the NSS students. Our students actively engaged in the relief camp by gathering supplies from the local community and the college. People in our nearby locality were cooperative and happy to provide funds for basic necessities like food, dress, sanitary napkins etc.

