



J.K.K. MUNIRAJAH MEDICAL RESEARCH FOUNDATION

ANNAL J.K.K. SAMPOORANI AMMAL COLLEGE OF PHARMACY

Ethirmedi, B. Komarapalayam-638 183, Namakkal Dist. Tamilnadu,India.

Approved by : Pharmacy Council of India. New Delhi & Affiliated to The Tamilnadu Dr. M.G.R Medical University, Chennai.

Website : www.jkkmmrfpharmacy.edu.in / E-Mail : principal@jkkmmrfpharmacy.edu.in

Contact No : +919789456750, +919943066944, +919943069944.

Dr.N. SENTHILKUMAR, M.Pharm., Ph.D.,

Principal

REPORT

RESOURCE PERSONS

1. MR. A. SRINIVASAN

ASSISTANT PROFESSOR, JKKMMRF'S ANNAL JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM.

2. DR. C J GLADY GLORIA GRANT

ASSISTANT PROFESSOR, JKKMMRF'S ANNAL JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM.

3. DR. DILEEP R

ASSISTANT PROFESSOR, JKKMMRF'S ANNAL JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM

No. of students enrolled: 70

No. of students certified: 63

No. of students absent: 7

Objectives

After completing the course, students will be able to understand:

- Pharmacoeconomics in drug development
- Marketing Pharmaceuticals and Biotechnology Drugs
- Managed markets and sales strategy
- Strategic alliances in Academia, Pharma and biotec.
- Business Models and Portfolio Management.

Note:

- Certificate will be issued only for the Students attending more than 3 days

Programme Co-ordinator

HOD

Principal

**Dr. N.SENTHILKUMAR,
PRINCIPAL,**

**JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
ANNAL JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY,
ETHIRMEDU, KOMARAPALAYAM - 638 183,
NAMAKKAL DISTRICT, TAMILNADU.**





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Dr.N. Senthilkumar, M.Pharm., Ph.D.,
Principal

REF.NO: JKKM/PP/VAC/REQ/2022/002

Date:28.10.2022

From

Department of Pharmacy Practice
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy.
Komarapalayam, Namakkal [Dist]
Tamil Nadu, PIN:638183.

To

The Principal,
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy.
Komarapalayam, Namakkal [Dist]
Tamil Nadu, PIN:638183.

Subject: Letter for requesting Permission to Conduct add on course regarding:-

Respected Sir,

We are writing this letter to request permission to conduct a value added course in the seminar hall on **03.11.2022 to 11.11.2022** on the topic **Drug commercialization**. We believe this will be a very informative session that many students will wish to attend.

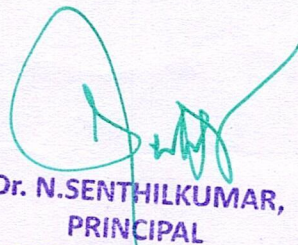
We request you to kindly permit to conduct training program as this would be a great opportunity for Students to learn all about **Drug commercialization** that would help a great deal to shape the students.

Looking forward to hearing from you.

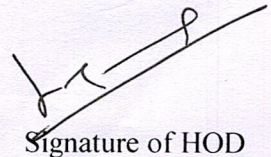
Thank you

Yours sincerely,




Dr. N.SENTHILKUMAR,
PRINCIPAL

JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
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ETHIRMEDU, KOMARAPALAYAM - 638 183.
NAMAKKAL DISTRICT. TAMILNADU. INDIA.


Signature of HOD



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Date: 29.10.2022

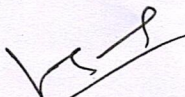
CIRCULAR

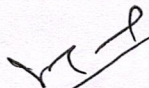
This is inform to the students that the following value added course is conducted by the Department of Pharmacy Practice, JKKMMRF'S ANNAI JKKSAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM and it will be commenced as per the schedule:

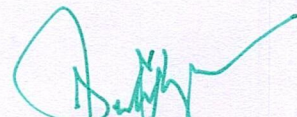
Course Name	Schedule	Duration	Venue	Resource Person
DRUG COMMERCIALIZATION	03.11.2022 to 11.11.2022	30 HRS	SEMINAR HALL	Mr. A. Srinivasan Dr.C.J Gladly Gloria Grant Dr. Dileep R

All the above mentioned students must enroll and actively participate in the course without fail.

NOTE: Certificates should be issued to all the students after completion of the course and examination.


Programme
co-ordinator


HOD


Principal



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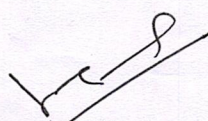
ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL


SYLLABUS

DATE	HOURS	TOPIC	SUB TOPICS	RESOURCE PERSON
03.11.2022	5 Hrs	DRUG COMMERCIALIZATION	<ul style="list-style-type: none">IntroductionPharmacoeconomics in drug development	Mr. A. Srinivasan Dr.C.J Gladly Gloria Grant
05.11.2022	5 Hrs		<ul style="list-style-type: none">Marketing Pharmaceuticals and Biotechnology Drugs	Dr. Dileep R
08.11.2022	5 Hrs		<ul style="list-style-type: none">Managed markets and sales strategy	Dr.C.J Gladly Gloria Grant
09.11.2022	5 Hrs		<ul style="list-style-type: none">Strategic alliances in Academia, Pharma and biotec.	Dr. Dileep R
10.11.2022	5 Hrs		<ul style="list-style-type: none">Business Models and Portfolio Management.	Dr.C.J Gladly Gloria Grant
11.11.2022	5 Hrs		<ul style="list-style-type: none">Academic Industry partnership "Various models, Various outcomes"From start ups to success in Biotech	Mr. A. Srinivasan


Programme
co-ordinator




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DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
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VENUE	SEMINAR HALL

BROUCHER

 <p>JKKMMRF'S ANNAI JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM.</p> <p>DEPARTMENT OF PHARMACY PRACTICE</p> <p>TOPIC: DRUG COMMERCIALIZATION</p> <p>VENUE: SEMINAR HALL</p> <p>DATE : 03.11.2022 - 11.11.2022</p> 	<p>This course will cover pharmacoeconomic, marketing strategy, intellectual property strategy, portfolio management, managed markets and strategic alliances. It will also have a lecture case study from startup to success.</p> <p>This course will also discuss post-marketing clinical trials. Pre-marketing strategy, pricing strategy and tactical plan will be developed.</p> <p>COURSE SCHEDULE:</p> <ul style="list-style-type: none"> • Introduction • Pharmacoeconomics in drug development • Marketing Pharmaceuticals and Biotechnology Drugs • Managed markets and sales strategy • Strategic alliances in Academia, Pharma and biotec. • Business Models and Portfolio Management. • Academic Industry partnership "Various models, Various outcomes" • From start ups to success in Biotech 	<p>Resource person:</p>  <p>Mr. A. SRINIVASAN ASSOCIATE PROFESSOR, JKKMMRF'S ANNAI JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM.</p>  <p>2. DR. C.J GLADY GLORIA GRANT ASSISTANT PROFESSOR, JKKMMRF'S ANNAI JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM</p>  <p>3. DR. DILEEP R ASSISTANT PROFESSOR, JKKMMRF'S ANNAI JKK SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM</p>	<p>DEPARTMENT OF PHARMACY PRACTICE</p> <p>The department caters to the needs of the clinicians and patients by undertaking services such as medication therapy management, patient counselling, drug information services, medication reconciliation, pharmacovigilance, periodic safety update report (PSUR), Clinical Research, health screening program, community outreach program and continuing Pharmacy education program.</p> <p>The expanding roles of the department include the application of evidence-based medicine towards patient safety, pharmaceutical care, translational research pharmacogenomics, and Clinical Research in disease management.</p> <p>Organizing Committee</p> <p>Dr.K C Arulprakasam, M.Pharm., Ph.D.,</p> <p>Dr. Athra Rajkumar, Pharm D.,</p> 
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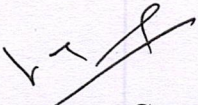
ADD ON COURSE NAME : DRUG COMMERCIALIZATION

RESOURCE PERSON PROFILE

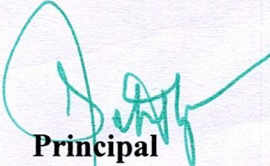


A. Srinivasan

NAME : Mr. A. Srinivasan
DESIGNATION : Associate Professor
DEPARTMENT : Department of pharmacy practice
ORGANISATION : JKKMMRF'S Annai JKK Sampoorni Ammal College of Pharmacy, Komarapalayam
PHONE NUMBER : +91 - 9842998355
Email ID : a.srinivasanmpham@gmail.com
QUALIFICATION : M.Pharm
EXPERIENCE :
ADDRESS : 15-1/213 FK.V.P. Theater Road, Elampillai (PO), Salem


Programme Co-ordinator




Principal

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ADD ON COURSE NAME : DRUG COMMERCIALIZATION

RESOURCE PERSON PROFILE



NAME : Dr. C.J Gladys Gloria Grant
DESIGNATION : Assistant Professor
DEPARTMENT : Department of Pharmacy Practice
ORGANISATION : JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy, Komarapalayam
PHONE NUMBER : +91- 9487454989
Email ID : gladygloriagrants@gmail.com
QUALIFICATION : Pharm D
EXPERIENCE : 1.7 years
ADDRESS : Jehovah Shammah, 8/1059 D, EB Colony, Vasavi College Post, Lakshmi Nagar, Bhavani , Erode Dist.


Programme Co-ordinator




Principal

Dr. N.SENTHILKUMAR,
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ADD ON COURSE NAME : DRUG COMMERCIALIZATION

RESOURCE PERSON PROFILE



NAME : Dr. Dileep R
DESIGNATION : Assistant Professor
DEPARTMENT : Pharmacy Practice
ORGANISATION : JKKMMRF'S Annai JKK Sampoorni Ammal College of Pharmacy, Komarapalayam
PHONE NUMBER : 8921080689
Email ID : dildindiv@gmail.com
QUALIFICATION : Pharm D
EXPERIENCE : 1.6 Years
ADDRESS : Reena Cottage, Akamkudy P O Nangiarkulangara ,Haripad, Kerala


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ADD-ON COURSE ORGANISING FACULTY MEMBERS

DEPARTMENT : PHARMACY PRACTICE
ADD-ON COURSE NAME : DRUG COMMERCIALIZATION
ACADEMIC YEAR : 2022-2023
DATE : 03/11/2022 to 11/11/2022

LIST OF ADD-ON COURSE ORGANISING FACULTY MEMBERS

S.NO	NAME OF THE FACULTY	DESIGNATION
1.	Dr .K.C. Arul Prakasam	Associate professor
2.	Mr. A. Srinivasan	Associate professor
4.	Dr. C.J. Gladly Gloria Grant	Assistant professor

HOD



PRINCIPAL

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LIST OF STUDENTS ENROLLED FOR THE COURSE

ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL

S No	Reg No	Name of the Student	Course	Signature
1	560020507543	KAMALI S D	B.Pharm Sem-V	Kamali
2	560020507544	KANNAPRAN M	B.Pharm Sem-V	Kannapran M
3	560020507545	KARTHICKRAJA S	B.Pharm Sem-V	Karthickraja S
4	560020507546	KARTHIKEYAN M	B.Pharm Sem-V	Karthikeyan M
5	560020507547	KASSIPRASATH G	B.Pharm Sem-V	Kassiprasath G
6	560020507548	KESIYAMOL VARGESH	B.Pharm Sem-V	Kesiya Mol Vargesh
7	560020507549	KISHOREKUMAR M	B.Pharm Sem-V	Kishore Kumar M
8	560020507550	KOUSALYA R	B.Pharm Sem-V	Kousalya R
9	560020507551	KUPENDRAN S	B.Pharm Sem-V	Kupendran S
10	560020507552	LINDA DINOLIN B A	B.Pharm Sem-V	Linda Dinolin B A
11	560020507553	LOGESH S	B.Pharm Sem-V	Logesh S
12	560020507554	MANOJ K	B.Pharm Sem-V	Manoj K
13	560020507555	MARIYA BENIT D	B.Pharm Sem-V	Mariya Benit D
14	560020507556	MATHAN RAJ R	B.Pharm Sem-V	Mathan Raj R
15	560020507557	MEGAVARSHINI V G	B.Pharm Sem-V	Megavarshini V G
16	560020507558	MEIYARASAN K	B.Pharm Sem-V	Meiyarasan K
17	560020507559	MOHAN M	B.Pharm Sem-V	Mohan M
18	560020507560	MUGILARASU S	B.Pharm Sem-V	Mugilarasu S
19	560020507561	NANDHAKUMAR T	B.Pharm Sem-V	Nandhakumar T

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20	560020507562	NAVEENKUMAR T	B.Pharm Sem-V	Naveen Kumar T.
21	561958025	GOWTHAM D	B.Pharm Sem-VII	Gowtham D.
22	561958026	GOWTHAMAN R	B.Pharm Sem-VII	Gowthaman, R.
23	561958028	GUNAL R	B.Pharm Sem-VII	Gunal R.
24	561958029	GUNASEKAR K	B.Pharm Sem-VII	Gunasekar K.
25	561958031	HARIKRISHNAN M	B.Pharm Sem-VII	Harikrishnan
26	561958032	JEEVANANTHAM S	B.Pharm Sem-VII	Jeevanantham S.
27	561958033	JEGANPATHY S	B.Pharm Sem-VII	Jeganpathy S.
28	561958036	KARTHI V	B.Pharm Sem-VII	Karthi V.
29	561958037	KARTHICK M	B.Pharm Sem-VII	Karthick M.
30	561958038	KARTHIKA M	B.Pharm Sem-VII	Karthika M.
31	561958039	KAVIN P	B.Pharm Sem-VII	Kavin P.
32	561958040	KAVINRAJ K	B.Pharm Sem-VII	Kavinraj K.
33	561958041	KAVIPRASANTH S	B.Pharm Sem-VII	Kaviprasanth S.
34	561958042	KEERTHIHARAN S	B.Pharm Sem-VII	Keerthi Haran S.
35	561958043	KESAVAN K	B.Pharm Sem-VII	Kesavan K.
36	561958044	KUMARESAN M	B.Pharm Sem-VII	Kumaresan M.
37	561958045	LOGANATHAN R	B.Pharm Sem-VII	Loganathan R.
38	561958046	LOGESH R	B.Pharm Sem-VII	Logesh R.
39	561958048	MANIKAVASAGAM B	B.Pharm Sem-VII	Manikavasagam B.
40	561958049	MESHAPRIYA P M	B.Pharm Sem-VII	Meshapriya P M.
41	561958050	MOHAMED JAMSHER B	B.Pharm Sem-VII	Mohamed Jamsheer B.
42	261621507501	ASHWINI G M	M.Pharm (Pharmacology) Sem-II	Ashwini G.
43	261621507502	BHARATHIRAJA A	M.Pharm (Pharmacology) Sem-II	Bharathiraja A.
44	261621507503	GOWTHAM S	M.Pharm (Pharmacology) Sem-II	Gowtham S.
45	261621507504	KANNIKA R	M.Pharm (Pharmacology) Sem-II	Kannika R.



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Approved by : Pharmacy Council of India. New Delhi & Affiliated to The Tamilnadu Dr. M.G.R Medical University, Chennai.

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Dr.N. SENTHILKUMAR, M.Pharm., Ph.D.,

Principal

46	261621507505	KISHORE JOSE A	M.Pharm (Pharmacology) Sem-II	Kishore Jose
47	261621507506	KRISHNAMOORTHY K	M.Pharm (Pharmacology) Sem-II	Krishnamoorthy
48	261621507507	MATHISHKUMAR A	M.Pharm (Pharmacology) Sem-II	Mathish Kumar
49	261621507508	MUJEEBUDDIN C S	M.Pharm (Pharmacology) Sem-II	Mujeebuddin
50	261621507509	NITHYADEVI P	M.Pharm (Pharmacology) Sem-II	P. Nithya Devi
51	261621507510	PAVITHRA K	M.Pharm (Pharmacology) Sem-II	K. Pavithra
52	261621507511	RAJEEVGANDHI R	M.Pharm (Pharmacology) Sem-II	Rajeev Gandhi
53	261621507512	SHABEEBA K A	M.Pharm (Pharmacology) Sem-II	Shabeeba
54	261621507513	SHAFFINTAJ M	M.Pharm (Pharmacology) Sem-II	Shaffintaj
55	261621507514	SHANMUGA PRIYA G	M.Pharm (Pharmacology) Sem-II	Shanmuga Priya
56	261621507515	SRINIVAS V	M.Pharm (Pharmacology) Sem-II	Srinivas
57	261521507511	SOORYA	M.Pharm (Pharmacy Practice) Sem-II	Soorya
58	261521507512	SUHEAL A	M.Pharm (Pharmacy Practice) Sem-II	Suheal
59	261521507513	SUVAVARTHANA N	M.Pharm (Pharmacy Practice) Sem-II	Suvavarthana
60	261521507514	TAMILVANAN R	M.Pharm (Pharmacy Practice) Sem-II	Tamilvanan
61	261521507509	SHARMILA K	M.Pharm (Pharmacy Practice) Sem-II	K. Sharmila
62	261521507510	SIDDEEQUE K	M.Pharm (Pharmacy Practice) Sem-II	Siddique



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63	MPY/938/2022	VATHENDIRAN S	M.Pharm (Pharmaceutics) Sem-I	Vathendiran S
64	MPY/939/2022	NANDHINI.S	M.Pharm (Chemistry) Sem-I	Nandhini.S
65	MPY/939/2022	RAJESH KUMAR S	M.Pharm (Chemistry) Sem-I	Rajesh Kumar S
66	MPY/940/2022	CHERAN K	M.Pharm (Analysis) Sem-I	Cheran.k
67	MPY/941/2022	PRAVEEN RAJ K	M.Pharm (Analysis) Sem-I	Praveen Raj K
68	MPY/942/2022	PRIYADHARSHINI.B	M.Pharm (Analysis) Sem-I	Priyadharshini.B
69	MPY/943/2022	SUBASH.V	M.Pharm (Analysis) Sem-I	Subash.V
70	MPY/944/2022	VAHITH E	M.Pharm (Analysis) Sem-I	Vahith E



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STUDENTS ATTENDANCE FOR THE COURSE

ADD ON COURSE		DRUG COMMERCIALIZATION							
DEPARTMENT		PHARMACY PRACTICE							
ACADEMIC YEAR		2022-23							
DATE		03.11.2022 - 11.11.2022							
VENUE		SEMINAR HALL							
S.NO	REG.NO	NAME OF THE STUDENT	COURSE	03.11	05.11	08.11	09.11	10.11	11.11
1.	560020507543	KAMALI S D	B.PHARM SEM-V	/	/	/	/	/	/
2.	560020507544	KANNAPRAN M	B.PHARM SEM-V	/	/	/	/	/	/
3.	560020507545	KARTHICKRAJA S	B.PHARM SEM-V	/	/	/	/	/	/
4.	560020507546	KARTHIKEYAN M	B.PHARM SEM-V	/	/	/	/	/	/
5.	560020507547	KASSIPRASATH G	B.PHARM SEM-V	/	/	/	/	/	/
6.	560020507548	KESIYAMOL VARGEESH	B.PHARM SEM-V	/	/	/	/	/	/
7.	560020507549	KISHOREKUMAR M	B.PHARM SEM-V	/	/	/	/	/	/
8.	560020507550	KOUSALYA R	B.PHARM SEM-V	/	/	/	/	/	/
9.	560020507551	KUPENDRAN S	B.PHARM SEM-V	/	/	/	/	/	/
10.	560020507552	LINDA DINOLIN B A	B.PHARM SEM-V	/	/	/	/	/	/
11.	560020507553	LOGESH S	B.PHARM SEM-V	/	/	/	/	/	/
12.	560020507554	MANOJ K	B.PHARM SEM-V	/	/	/	/	/	/
13.	560020507555	MARIYA BENIT D	B.PHARM SEM-V	/	/	/	/	/	/
14.	560020507556	MATHAN RAJ R	B.PHARM SEM-V	/	/	/	/	/	/
15.	560020507557	MEGAVARSHINI V G	B.PHARM SEM-V	/	/	/	/	/	/
16.	560020507558	MEIYARASAN K	B.PHARM SEM-V	/	/	/	/	/	/
17.	560020507559	MOHAN M	B.PHARM SEM-V	/	/	/	/	/	/
18.	560020507560	MUGILARASU S	B.PHARM SEM-V	/	/	/	/	/	/
19.	560020507561	NANDHAKUMAR T	B.PHARM SEM-V	/	/	/	/	/	/
20.	560020507562	NAVEENKUMAR T	B.PHARM SEM-V	/	/	/	/	/	/

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S.NO	REG.NO	Principal NAME OF THE STUDENT	COURSE	03.11	05.11	08.11	09.11	10.11	11.11
21.	561958025	GOWTHAM D	B.PHARM SEM-VII	/	/	/	/	/	/
22.	561958026	GOWTHAMAN R	B.PHARM SEM-VII	/	/	/	/	/	/
23.	561958028	GUNAL R	B.PHARM SEM-VII	/	/	/	/	/	/
24.	561958029	GUNASEKAR K	B.PHARM SEM-VII	/	/	/	/	/	/
25.	561958031	HARIKRISHNAN M	B.PHARM SEM-VII	/	/	/	/	/	/
26.	561958032	JEEVANANTHAM S	B.PHARM SEM-VII	/	/	/	/	/	/
27.	561958033	JEGANPATHY S	B.PHARM SEM-VII	/	/	/	/	/	/
28.	561958036	KARTHI V	B.PHARM SEM-VII	/	/	/	/	/	/
29.	561958037	KARTHICK M	B.PHARM SEM-VII	/	/	/	/	/	/
30.	561958038	KARTHIKA M	B.PHARM SEM-VII	/	/	/	/	/	/
31.	561958039	KAVIN P	B.PHARM SEM-VII	/	/	/	/	/	/
32.	561958040	KAVINRAJ K	B.PHARM SEM-VII	/	/	/	/	/	/
33.	561958041	KAVIPRASANTH S	B.PHARM SEM-VII	/	/	/	/	/	/
34.	561958042	KEERTHIHARAN S	B.PHARM SEM-VII	/	/	/	/	/	/
35.	561958043	KESAVAN K	B.PHARM SEM-VII	/	/	/	/	/	/
36.	561958044	KUMARESAN M	B.PHARM SEM-VII	/	/	/	/	/	/
37.	561958045	LOGANATHAN R	B.PHARM SEM-VII	/	/	/	/	/	/
38.	561958046	LOGESH R	B.PHARM SEM-VII	/	/	/	/	/	/
39.	561958048	MANIKAVASAGAM B	B.PHARM SEM-VII	/	/	/	/	/	/
40.	561958049	MESHAPRIYA P M	B.PHARM SEM-VII	/	/	/	/	/	/
41.	561958050	MOHAMED JAMSHEER B	B.PHARM SEM-VII	/	/	/	/	/	/
42.	261621507501	ASHWINI G M	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
43.	261621507502	BHARATHIRAJA A	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
44.	261621507503	GOWTHAM S	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
45.	261621507504	KANNIKA R	M.PHARM (PHARMACOLOGY) SEM-II	A	A	A	A	A	A

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47.	261621507506	KRISHNAMOORTHY K	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
48.	261621507507	MATHISHKUMAR A	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
49.	261621507508	MUJEEBUDDIN C S	M.PHARM (PHARMACOLOGY) SEM-II	A	A	A	A	A	A
50.	261621507509	NITHYADEVI P	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
51.	261621507510	PAVITHRA K	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
52.	261621507511	RAJEEVGANDHI R	M.PHARM (PHARMACOLOGY) SEM-II	A	A	A	A	A	A
53.	261621507512	SHABEEBA K A	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
54.	261621507513	SHAFFINTAJ M	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
55.	261621507514	SHANMUGA PRIYA G	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
56.	261621507515	SRINIVAS V	M.PHARM (PHARMACOLOGY) SEM-II	/	/	/	/	/	/
	261621507511	SOORYA	M.PHARM (PHARMACY PRACTICE) SEM-II	/	/	/	/	/	/

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58.	261521507512	SUHEAL A	M.PHARM (PHARMACY PRACTICE) SEM-II	A	A	A	A	A	A
59.	261521507513	SUVAVARTHANA N	M.PHARM (PHARMACY PRACTICE) SEM-II	/	/	/	/	/	/
60.	261521507514	TAMILVANAN R	M.PHARM (PHARMACY PRACTICE) SEM-II	/	/	/	/	/	/
61.	261521507509	SHARMILA K	M.PHARM (PHARMACY PRACTICE) SEM-II	/	/	/	/	/	/
62.	261521507510	SIDDEEQUE K	M.PHARM (PHARMACY PRACTICE) SEM-II	/	/	/	/	/	/
63.	MPY/938/2022	VATHENDIRAN S	M.PHARM (PHARMACEUTICS) SEM-I	/	/	/	/	/	/
64.	MPY/939/2022	NANDHINI.S	M.PHARM (PHARMACEUTICAL CHEMISTRY) SEM-I	A	A	A	A	A	A
65.	MPY/939/2022	RAJESH KUMAR S	M.PHARM (PHARMACEUTICAL CHEMISTRY) SEM-I	/	/	/	/	/	/
66.	MPY/940/2022	CHERAN K	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	/	/	/	/	/	/
67.	MPY/941/2022	PRAVEEN RAJ K	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	A	A	A	A	A	A
68.	MPY/942/2022	PRIYADHARSHINI.B	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	/	/	/	/	/	/
69.	MPY/943/2022	SUBASH.V	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	/	/	/	/	/	/

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70.	MPY/944/2022	VAHITH E	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	A	A	A	A	A	A



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ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL

ANSWER ALL THE QUESTIONS

DATE: 11.11.2022

- Which of the following is the primary goal of drug commercialization?
 - Ensuring patient safety
 - Maximizing profits for the pharmaceutical company
 - Meeting regulatory requirements
 - Addressing unmet medical needs
- Which phase of drug development typically involves preclinical testing in animals?
 - Phase I
 - Phase II
 - Phase III
 - Phase IV
- What is the term used to describe the process of obtaining regulatory approval for a new drug?
 - Drug discovery
 - Drug commercialization
 - Drug manufacturing
 - Drug registration
- Which of the following is an example of a regulatory agency responsible for drug approval in the United States?
 - FDA (Food and Drug Administration)
 - EMA (European Medicines Agency)
 - MHRA (Medicines and Healthcare products Regulatory Agency)
 - TGA (Therapeutic Goods Administration)

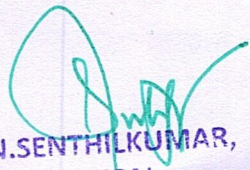



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5. What is the term used to describe the practice of marketing a drug for uses not approved by regulatory authorities?
 - a. Off-label promotion
 - b. Direct-to-consumer advertising
 - c. Comparative advertising
 - d. Indication expansion
6. Which of the following is an example of a patent-related barrier to generic drug commercialization?
 - a. Orphan drug exclusivity
 - b. Data exclusivity
 - c. Patent infringement
 - d. Market exclusivity
7. Which of the following is a key consideration in determining the pricing of a newly commercialized drug?
 - a. Manufacturing costs
 - b. Research and development expenses
 - c. Market demand
 - d. Competitor pricing
8. What is the term used to describe the process of adapting a drug formulation to be suitable for commercial production?
 - a. Scale-up
 - b. Drug repurposing
 - c. Bioequivalence testing
 - d. Pharmacovigilance
9. Which of the following is a potential challenge in the commercialization of biologic drugs?
 - a. High manufacturing costs
 - b. Shorter development timelines
 - c. Easier regulatory approval
 - d. Greater patent protection
10. What is the purpose of conducting post-marketing surveillance for a commercialized drug?
 - a. To monitor and evaluate the drug's safety and effectiveness
 - b. To develop new indications for the drug
 - c. To gather marketing data for promotional purposes
 - d. To ensure compliance with manufacturing standards
11. Which of the following factors can influence the success of a drug's commercialization?
 - a. Efficacy and safety profile
 - b. Market competition
 - c. Regulatory environment
 - d. All of the above




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12. Which phase of clinical trials typically involves a larger number of participants to assess drug effectiveness and monitor side effects?
- Phase I
 - Phase II
 - Phase III
 - Phase IV
13. What is the term used to describe the process of bringing a generic drug to market after the patent protection of the reference brand drug has expired?
- Patent cliff
 - Hatch-Waxman Act
 - Drug repositioning
 - Biosimilar development
14. Which of the following statements is true regarding drug pricing and reimbursement?
- Reimbursement decisions are solely based on drug prices.
 - High drug prices always lead to high reimbursements.
 - Drug prices and reimbursements are often subject to negotiations.
 - Drug prices are determined by insurance companies.
15. Which of the following marketing channels is commonly used for prescription drug promotion?
- Television commercials
 - Social media advertisements
 - Direct mail to patients
 - Over-the-counter displays
16. What is the term used to describe the exclusive marketing rights granted to the developer of a new drug?
- Patent protection
 - Orphan drug designation
 - Market exclusivity
 - Data exclusivity
17. Which of the following is a key consideration in selecting a target market for a commercialized drug?
- Disease prevalence
 - Competitor analysis
 - Physician preferences
 - All of the above
18. Which of the following is an example of a risk associated with drug commercialization?
- Adverse events and side effects
 - High manufacturing costs
 - Intellectual property infringement
 - Shortage of raw materials

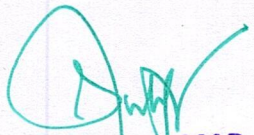



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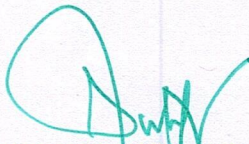
19. What is the term used to describe the practice of promoting a drug directly to consumers through advertisements?
- Direct-to-consumer advertising
 - Physician detailing
 - Key opinion leader promotion
 - Medical representative marketing
20. Which of the following strategies can be used to extend the commercial life of a drug nearing patent expiration?
- Developing a new formulation
 - Obtaining additional indications
 - Entering new geographic markets
 - All of the above
21. What is the term used to describe the process of ensuring that a generic drug is therapeutically equivalent to the reference brand drug?
- Bioequivalence testing
 - Post-marketing surveillance
 - Comparative effectiveness research
 - Drug repurposing
22. Which of the following statements is true regarding the commercialization of rare disease drugs?
- The market potential for rare disease drugs is typically high.
 - Rare disease drugs often face challenges in clinical development.
 - Regulatory approval for rare disease drugs is usually faster.
 - Rare disease drugs are exempt from patent protection.
23. What is the primary goal of pre-launch market research in drug commercialization?
- Assessing physician prescribing patterns
 - Identifying patient demographics and preferences
 - Analyzing competitor strategies
 - All of the above
24. Which of the following factors can affect the timeline for drug commercialization?
- Regulatory review process
 - Manufacturing scale-up challenges
 - Market research and analysis
 - All of the above
25. What is the term used to describe the transfer of a drug's manufacturing process from the research laboratory to a commercial production facility?
- Technology transfer
 - Drug repurposing
 - Post-marketing surveillance
 - Comparative effectiveness research




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NAMAKKAL DISTRICT, TAMILNADU, INDIA.

26. Which of the following is an example of a post-marketing commitment required by regulatory agencies for certain drugs?
- Conducting long-term safety studies
 - Reducing the drug's price
 - Increasing marketing efforts
 - Expanding manufacturing capacity
27. What is the term used to describe the process of identifying potential drug candidates for further development?
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 - Drug repurposing
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- Orphan drug exclusivity
 - Patent protection
 - Data exclusivity
 - Market monopoly
29. What is the term used to describe the practice of promoting a drug to healthcare professionals through educational materials and events?
- Physician detailing
 - Direct-to-consumer advertising
 - Comparative advertising
 - Medical representative marketing
30. Which of the following stakeholders play a critical role in the successful commercialization of a drug?
- Pharmaceutical companies
 - Regulatory agencies
 - Healthcare providers
 - All of the above




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Contact No : +919789456750, +919943066944, +919943069944.

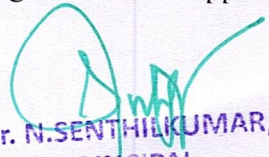
Dr.N. SENTHILKUMAR, M.Pharm., Ph.D.,
Principal

ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL

ANSWER KEY

1. Which of the following is the primary goal of drug commercialization?
Answer: d. Addressing unmet medical needs
2. Which phase of drug development typically involves preclinical testing in animals?
Answer: a. Phase I
3. What is the term used to describe the process of obtaining regulatory approval for a new drug?
Answer: b. Drug commercialization
4. Which of the following is an example of a regulatory agency responsible for drug approval in the United States?
Answer: a. FDA (Food and Drug Administration)
5. What is the term used to describe the practice of marketing a drug for uses not approved by regulatory authorities?
Answer: a. Off-label promotion.




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6. Which of the following is an example of a patent-related barrier to generic drug commercialization?
Answer: c. Patent infringement

7. Which of the following is a key consideration in determining the pricing of a newly commercialized drug?
Answer: d. Competitor pricing

8. What is the term used to describe the process of adapting a drug formulation to be suitable for commercial production?
Answer: a. Scale-up

9. Which of the following is a potential challenge in the commercialization of biologic drugs?
Answer: a. High manufacturing costs

10. What is the purpose of conducting post-marketing surveillance for a commercialized drug?
Answer: a. To monitor and evaluate the drug's safety and effectiveness

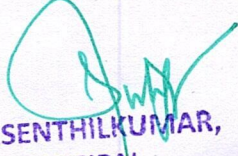
11. Which of the following factors can influence the success of a drug's commercialization?
Answer: d. All of the above

12. Which phase of clinical trials typically involves a larger number of participants to assess drug effectiveness and monitor side effects?
Answer: c. Phase III

13. What is the term used to describe the process of bringing a generic drug to market after the patent protection of the reference brand drug has expired?
Answer: d. Biosimilar development

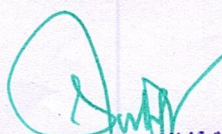
14. Which of the following statements is true regarding drug pricing and reimbursement?
Answer: c. Drug prices and reimbursements are often subject to negotiations.




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15. Which of the following marketing channels is commonly used for prescription drug promotion?
Answer: c. Direct mail to patients
16. What is the term used to describe the exclusive marketing rights granted to the developer of a new drug?
Answer: c. Market exclusivity
17. Which of the following is a key consideration in selecting a target market for a commercialized drug?
Answer: d. All of the above
18. Which of the following is an example of a risk associated with drug commercialization?
Answer: a. Adverse events and side effects
19. What is the term used to describe the practice of promoting a drug directly to consumers through advertisements?
Answer: a. Direct-to-consumer advertising
20. Which of the following strategies can be used to extend the commercial life of a drug nearing patent expiration?
Answer: d. All of the above
21. What is the term used to describe the process of ensuring that a generic drug is therapeutically equivalent to the reference brand drug?
Answer: a. Bioequivalence testing
22. Which of the following statements is true regarding the commercialization of rare disease drugs?
Answer: b. Rare disease drugs often face challenges in clinical development.
23. What is the primary goal of pre-launch market research in drug commercialization?
Answer: d. All of the above




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24. Which of the following factors can affect the timeline for drug commercialization?

Answer: d. All of the above

25. What is the term used to describe the transfer of a drug's manufacturing process from the research laboratory to a commercial production facility?

Answer: a. Technology transfer

26. Which of the following is an example of a post-marketing commitment required by regulatory agencies for certain drugs?

Answer: a. Conducting long-term safety studies

27. What is the term used to describe the process of identifying potential drug candidates for further development?

Answer: a. Drug discovery

28. Which of the following is an example of a market exclusivity period granted to a drug upon regulatory approval?

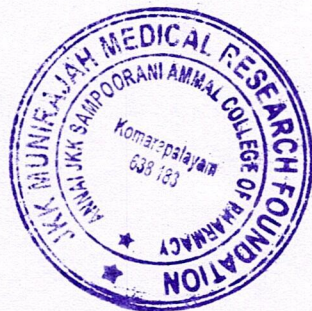
Answer: a. Orphan drug exclusivity

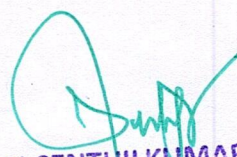
29. What is the term used to describe the practice of promoting a drug to healthcare professionals through educational materials and events?

Answer: a. Physician detailing

30. Which of the following stakeholders play a critical role in the successful commercialization of a drug?

Answer: d. All of the above




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LINDA DINOLIN BA
560020 5075 52

ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL

ANSWER ALL THE QUESTIONS

DATE: 11.11.2022

- Which of the following is the primary goal of drug commercialization?
 - Ensuring patient safety
 - Maximizing profits for the pharmaceutical company
 - Meeting regulatory requirements
 - Addressing unmet medical needs
- Which phase of drug development typically involves preclinical testing in animals?
 - Phase I
 - Phase II
 - Phase III
 - Phase IV
- What is the term used to describe the process of obtaining regulatory approval for a new drug?
 - Drug discovery
 - Drug commercialization
 - Drug manufacturing
 - Drug registration
- Which of the following is an example of a regulatory agency responsible for drug approval in the United States?
 - FDA (Food and Drug Administration)
 - EMA (European Medicines Agency)
 - MHRA (Medicines and Healthcare products Regulatory Agency)
 - TGA (Therapeutic Goods Administration)



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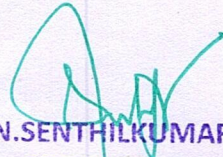
5. What is the term used to describe the practice of marketing a drug for uses not approved by regulatory authorities?
- Off-label promotion
 - Direct-to-consumer advertising
 - Comparative advertising
 - Indication expansion
6. Which of the following is an example of a patent-related barrier to generic drug commercialization?
- Orphan drug exclusivity
 - Data exclusivity
 - Patent infringement
 - Market exclusivity
7. Which of the following is a key consideration in determining the pricing of a newly commercialized drug?
- Manufacturing costs
 - Research and development expenses
 - Market demand
 - Competitor pricing
8. What is the term used to describe the process of adapting a drug formulation to be suitable for commercial production?
- Scale-up
 - Drug repurposing
 - Bioequivalence testing
 - Pharmacovigilance
9. Which of the following is a potential challenge in the commercialization of biologic drugs?
- High manufacturing costs
 - Shorter development timelines
 - Easier regulatory approval
 - Greater patent protection
10. What is the purpose of conducting post-marketing surveillance for a commercialized drug?
- To monitor and evaluate the drug's safety and effectiveness
 - To develop new indications for the drug
 - To gather marketing data for promotional purposes
 - To ensure compliance with manufacturing standards
11. Which of the following factors can influence the success of a drug's commercialization?
- Efficacy and safety profile
 - Market competition
 - Regulatory environment
 - All of the above




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NAMAKKAL DISTRICT, TAMILNADU, INDIA.

12. Which phase of clinical trials typically involves a larger number of participants to assess drug effectiveness and monitor side effects?
- Phase I
 - Phase II
 - Phase III
 - Phase IV
13. What is the term used to describe the process of bringing a generic drug to market after the patent protection of the reference brand drug has expired?
- Patent cliff
 - Hatch-Waxman Act
 - Drug repositioning
 - Biosimilar development
14. Which of the following statements is true regarding drug pricing and reimbursement?
- Reimbursement decisions are solely based on drug prices.
 - High drug prices always lead to high reimbursements.
 - Drug prices and reimbursements are often subject to negotiations.
 - Drug prices are determined by insurance companies.
15. Which of the following marketing channels is commonly used for prescription drug promotion?
- Television commercials
 - Social media advertisements
 - Direct mail to patients
 - Over-the-counter displays
16. What is the term used to describe the exclusive marketing rights granted to the developer of a new drug?
- Patent protection
 - Orphan drug designation
 - Market exclusivity
 - Data exclusivity
17. Which of the following is a key consideration in selecting a target market for a commercialized drug?
- Disease prevalence
 - Competitor analysis
 - Physician preferences
 - All of the above
18. Which of the following is an example of a risk associated with drug commercialization?
- Adverse events and side effects
 - High manufacturing costs
 - Intellectual property infringement
 - Shortage of raw materials

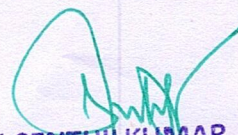



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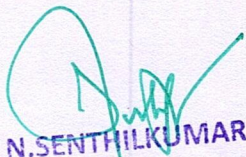
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 - Physician detailing
 - Key opinion leader promotion
 - Medical representative marketing
20. Which of the following strategies can be used to extend the commercial life of a drug nearing patent expiration?
- Developing a new formulation
 - Obtaining additional indications
 - Entering new geographic markets
 - All of the above
21. What is the term used to describe the process of ensuring that a generic drug is therapeutically equivalent to the reference brand drug?
- Bioequivalence testing
 - Post-marketing surveillance
 - Comparative effectiveness research
 - Drug repurposing
22. Which of the following statements is true regarding the commercialization of rare disease drugs?
- The market potential for rare disease drugs is typically high.
 - Rare disease drugs often face challenges in clinical development.
 - Regulatory approval for rare disease drugs is usually faster.
 - Rare disease drugs are exempt from patent protection.
23. What is the primary goal of pre-launch market research in drug commercialization?
- Assessing physician prescribing patterns
 - Identifying patient demographics and preferences
 - Analyzing competitor strategies
 - All of the above
24. Which of the following factors can affect the timeline for drug commercialization?
- Regulatory review process
 - Manufacturing scale-up challenges
 - Market research and analysis
 - All of the above
25. What is the term used to describe the transfer of a drug's manufacturing process from the research laboratory to a commercial production facility?
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DEPARTMENT	PHARMACY PRACTICE
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VENUE	SEMINAR HALL

MARK STATEMENT

S.NO	REG.NO	NAME OF THE STUDENT	COURSE	MARK	%
1.	560020507543	KAMALI S D	B.PHARM SEM-V	24	80
2.	560020507544	KANNAPRAN M	B.PHARM SEM-V	24	80
3.	560020507545	KARTHICKRAJA S	B.PHARM SEM-V	24	80
4.	560020507546	KARTHIKEYAN M	B.PHARM SEM-V	24	80
5.	560020507547	KASSIPRASATH G	B.PHARM SEM-V	24	80
6.	560020507548	KESIYAMOL VARGEESH	B.PHARM SEM-V	24	80
7.	560020507549	KISHOREKUMAR M	B.PHARM SEM-V	24	80
8.	560020507550	KOUSALYA R	B.PHARM SEM-V	24	80
9.	560020507551	KUPENDRAN S	B.PHARM SEM-V	26	86.67
10.	560020507552	LINDA DINOLIN B A	B.PHARM SEM-V	24	80
11.	560020507553	LOGESH S	B.PHARM SEM-V	25	83.33
12.	560020507554	MANOJ K	B.PHARM SEM-V	27	90
13.	560020507555	MARIYA BENIT D	B.PHARM SEM-V	27	90
14.	560020507556	MATHAN RAJ R	B.PHARM SEM-V	27	90
15.	560020507557	MEGAVARSHINI V G	B.PHARM SEM-V	27	90
16.	560020507558	MEIYARASAN K	B.PHARM SEM-V	24	80
	560020507559	MOHAN M	B.PHARM SEM-V	24	80

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S.NO	REG.NO	NAME OF THE STUDENT	COURSE	MARK	%
18.	560020507560	MUGILARASU S	B.PHARM SEM-V	24	80
19.	560020507561	NANDHAKUMAR T	B.PHARM SEM-V	24	80
20.	560020507562	NAVEENKUMAR T	B.PHARM SEM-V	27	90
21.	561958025	GOWTHAM D	B.PHARM SEM-VII	27	90
22.	561958026	GOWTHAMAN R	B.PHARM SEM-VII	26	86.67
23.	561958028	GUNAL R	B.PHARM SEM-VII	26	86.67
24.	561958029	GUNASEKAR K	B.PHARM SEM-VII	26	86.67
25.	561958031	HARIKRISHNAN M	B.PHARM SEM-VII	28	93.33
26.	561958032	JEEVANANTHAM S	B.PHARM SEM-VII	28	93.33
27.	561958033	JEGANPATHY S	B.PHARM SEM-VII	28	93.33
28.	561958036	KARTHI V	B.PHARM SEM-VII	26	86.67
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30.	561958038	KARTHIKA M	B.PHARM SEM-VII	26	86.67
31.	561958039	KAVIN P	B.PHARM SEM-VII	28	93.33
32.	561958040	KAVINRAJ K	B.PHARM SEM-VII	28	93.33
33.	561958041	KAVIPRASANTH S	B.PHARM SEM-VII	28	93.33
34.	561958042	KEERTHIHARAN S	B.PHARM SEM-VII	29	96.67
35.	561958043	KESAVAN K	B.PHARM SEM-VII	28	93.33
36.	561958044	KUMARESAN M	B.PHARM SEM-VII	29	96.67
37.	561958045	LOGANATHAN R	B.PHARM SEM-VII	28	93.33
38.	561958046	LOGESH R	B.PHARM SEM-VII	29	96.67
39.	561958048	MANIKAVASAGAM B	B.PHARM SEM-VII	28	93.33
40.	561958049	MESHAPRIYA P M	B.PHARM SEM-VII	29	96.67
41.	561958050	MOHAMED JAMSHEER B	B.PHARM SEM-VII	24	80
42.	261621507501	ASHWINI G M	M.PHARM (pharmacology) SEM-II	24	80
43.	261621507502	BHARATHIRAJA A	M.PHARM (pharmacology) SEM-II	24	80
44.	261621507503	GOWTHAM S	M.PHARM (pharmacology) SEM-II	24	80
45.	261621507504	KANNIKA R	M.PHARM (pharmacology) SEM-II	ABSENT	NA
	261621507505	KISHORE JOSE A	M.PHARM	26	86.67



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S.NO	REG.NO	NAME OF THE STUDENT	COURSE	MARK	%
			(pharmacology) SEM-II		
47.	261621507506	KRISHNAMOORTHY K	M.PHARM (pharmacology) SEM-II	26	86.67
48.	261621507507	MATHISHKUMAR A	M.PHARM (pharmacology) SEM-II	24	80
49.	261621507508	MUJEEBUDDIN C S	M.PHARM (pharmacology) SEM-II	ABSENT	NA
50.	261621507509	NITHYADEVI P	M.PHARM (pharmacology) SEM-II	25	83.33
51.	261621507510	PAVITHRA K	M.PHARM (pharmacology) SEM-II	26	86.67
52.	261621507511	RAJEEVGANDHI R	M.PHARM (pharmacology) SEM-II	ABSENT	NA
53.	261621507512	SHABEEBA K A	M.PHARM (pharmacology) SEM-II	27	90
54.	261621507513	SHAFFINTAJ M	M.PHARM (pharmacology) SEM-II	29	96.67
55.	261621507514	SHANMUGA PRIYA G	M.PHARM (pharmacology) SEM-II	27	90
56.	261621507515	SRINIVAS V	M.PHARM (pharmacology) SEM-II	27	90
57.	261521507511	SOORYA	M.PHARM (PHARMACY PRACTICE) SEM-II	28	93.33
58.	261521507512	SUHEAL A	M.PHARM (PHARMACY PRACTICE) SEM-II	ABSENT	NA
59.	261521507513	SUVAVARTHANA N	M.PHARM (PHARMACY PRACTICE) SEM-II	27	90
60.	261521507514	TAMILVANAN R	M.PHARM (PHARMACY PRACTICE) SEM-II	24	80
61.	261521507509	SHARMILA K	M.PHARM (PHARMACY PRACTICE) SEM-II	24	80
62.	261521507510	SIDDEEQUE K	M.PHARM (PHARMACY PRACTICE) SEM-II	24	80
63.	MPY/938/2022	VATHENDIRAN S	M.PHARM (PHARMACEUTICS) SEMI	26	86.67



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Dr.N. Senthilkumar, M.Pharm., Ph.D.,

Principal

S.NO	REG.NO	NAME OF THE STUDENT	COURSE	MARK	%
64.	MPY/939/2022	NANDHINI.S	M.PHARM (PHARMACEUTICAL CHEMISTRY) SEM-I	ABSENT	NA
65.	MPY/939/2022	RAJESH KUMAR S	M.PHARM (PHARMACEUTICAL CHEMISTRY) SEM-I	26	86.67
66.	MPY/940/2022	CHERAN K	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	26	86.67
67.	MPY/941/2022	PRAVEEN RAJ K	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	ABSENT	NA
68.	MPY/942/2022	PRIYADHARSHINI.B	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	24	80
69.	MPY/943/2022	SUBASH.V	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	24	80
70.	MPY/944/2022	VAHITH E	M.PHARM (PHARMACEUTICAL ANALYSIS) SEM-I	ABSENT	NA



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560020507543

Principal

ADD ON COURSE	DRUG COMMERCIALIZATION
DEPARTMENT	PHARMACY PRACTICE
ACADEMIC YEAR	2022-23
DATE	03.11.2022 - 11.11.2022
VENUE	SEMINAR HALL

STUDENT NAME: Kamali S.D.

DATE: 11.11.22.

YEAR/ COURSE : II Sem. B.Pharm.

NAME OF THE ADD ON COURSE: Drug Commercialization.

COURSE CODE:

EVALUATE HONESTLY:

Questions	Excellent	Good	Fair	Poor
The objectives of the training were	✓			
The instructor's contribution to the course was:	✓			
The presentation materials were relevant		✓		
The instructor's effectiveness in teaching the subject matter was:	✓			
Answers to the students questions by the instructor		✓		
The venue was appropriate for the event	✓			
Course organisation was:	✓	✓		
Level of course was	✓			
Course content was:		✓		

Student Participation

1. On average, how many hours a week did you spend on this course (in and out of class)?
A) 0-2 B) 2-5 C) 6-10 D) 11-14 E) 15UP
2. What grade do you expect in this course?
A) BELOW 50% B) 50-60% C) 60-70% D) 70-80% E) ABOVE 80%



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SIGNATURE

560020507543
KAMALI S D



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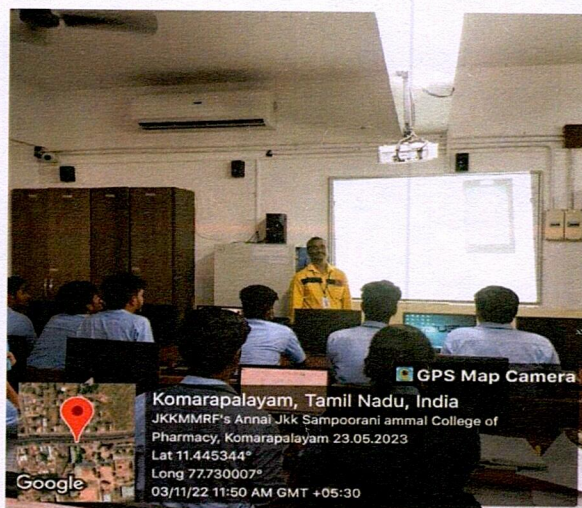
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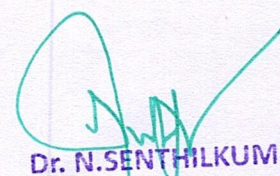
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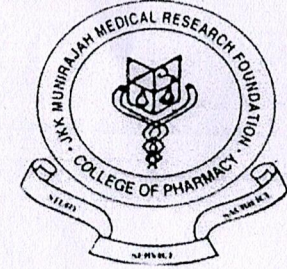
STUDENTS FEEDBACK ANALYSIS



(Signature)
Dr. N.SENTHILKUMAR,
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JKKMMRF'S ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY CERTIFICATE OF PARTICIPATION



THIS CERTIFICATE IS AWARDED TO

RAJESH KUMAR S

FOR SUCCESSFULLY COMPLETING THE VALUE ADDED COURSE ON DRUG
COMMERCIALIZATION DURING 03.11.2022 TO 11.11.2022 ORGANISED BY
DEPARTMENT OF PHARMACY PRACTICE



CONVENOR

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ORGANIZER