



**J.K.K.MUNIRAJAH MEDICAL RESEARCH FOUNDATION'S
ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY**

Ethirmedu, B.Komarapalayam – 638 183, Namakkal Dist. Tamilnadu. India
Approved by : Pharmacy Council of India, New Delhi & The Tamilnadu Dr.M.G.R Medical University, Chennai.
Website : www.jkkmmrfpharmacy.edu.in | E-Mail : principal@jkkmmrfpharmacy.edu.in
Contact No. : +919789456750, +919943069944, +919943066944

DATE:15/06/18

DEPARTMENT OF PHARMACY PRACTICE

REPORT

WORKSHOP - Social Media and Professional Branding

VENUE: SEMINAR HALL

DATED: 13/06/18

RESOURCE PERSON

Dr .A.Kalaivani.,PHARM.D

ASSISTANT PROFESSOR, JKKMMRF'S ANNAI JKK
SAMPOORANIAMMAL COLLEGE OF PHARMACY, KOMARAPALAYAM.

No. of students enrolled:400

No. of students certified:400

No. of students certified in our Institution :19

A. Senthil Kumar
Programme
Co-ordinator

H. Senthil Kumar
HOD

Dr. N. Senthil Kumar
Principal

**Dr. N. SENTHILKUMAR,
PRINCIPAL,**

JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY,
ETHIRMEDU, KOMARAPALAYAM - 638 183.
NAMAKKAL DISTRICT, TAMILNADU.



Dr. N. Senthil Kumar
**Dr. N.SENTHILKUMAR,
PRINCIPAL**

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Date:09/06/18

REF.NO: JKKM/PH/WORKSHOP/REQ/2018/04

From

Department of Pharmacy Practice
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy.
Komarapalayam, Namakkal [Dist]
Tamil Nadu, PIN:638183.

To

The Principal,
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy.
Komarapalayam, Namakkal [Dist]
Tamil Nadu, PIN:638183.

Respected Sir

Subject: Letter for requesting Permission to Conduct workshop regarding:-

We Are writing this letter to request permission to conduct a workshop in the Seminar hall on **13/06/18** We wish to conduct the **workshop on Social Media and Professional Branding**. We believe that this will be a very informative session that many students will wish to attend.

We request you to kindly permit to conduct training program as this would be a great opportunity for Students to learn all about **Social Media and Professional Branding** that would help to shape the students.

Looking forward for your approval.

Thank you



Dr. N. SENTHILKUMAR,
PRINCIPAL,

**JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
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ETHIRMEDU, KOMARAPALAYAM - 638 183.
NAMAKKAL DISTRICT, TAMILNADU.**

Yours sincerely,

Signature of HOD



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Circular

This is to inform all the students of our college that the workshop on **Social Media and Professional Branding** for the academic year 2018-19 will be **commenced on 13/06/18** for all the batches. Hence request all the candidates to register for the workshop.

Course Name	Schedule	Venue	Resource Person
Social Media and Professional Branding	13/06/18	SEMINAR HALL	Dr .A.Kalaivani

All the above mentioned students must enrol and actively participate in the course without fail.

NOTE: Certificates should be issued to all the students after completion of the course and examination.

A. Srinivasan
Programme
co-ordinator



[Signature]
HOD

[Signature]
Principal

**Dr. N. SENTHILKUMAR,
PRINCIPAL,**

**JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
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[Signature]
**Dr. N. SENTHILKUMAR,
PRINCIPAL**

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NAMAKKAL DISTRICT, TAMILNADU, INDIA.**



WORKSHOP

SOCIAL MEDIA AND PROFESSIONAL BRANDING

DATE:13/06/2018
VENUE :SEMINAR HALL

WELCOME TO OUR WORKSHOP ON SOCIAL MEDIA AND PROFESSIONAL BRANDING

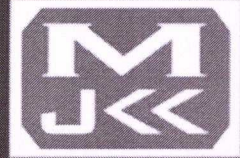
ARE YOU INTERESTED IN LEARNING NOW ABOUT SOCIAL MEDIA AND PROFESSIONAL BRANDING? IF SO, THIS WORKSHOP IS FOR YOU!

ON 15/03/2018 WE WILL BE HOSTING A WORKSHOP ON SOCIAL MEDIA AND PROFESSIONAL BRANDING AT JKKMMRF'S COLLEGE OF PHARMACY IN THE SEMINAR HALL. THE WORKSHOP WILL PROVIDE AN IN-DEPTH OVERVIEW OF PRINCIPLES IN SOCIAL MEDIA AND PROFESSIONAL BRANDING.

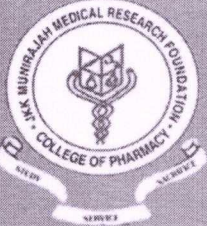
THE WORKSHOP WILL BE HELD BY AN EXPERT ON SOCIAL MEDIA AND PROFESSIONAL BRANDING AND WILL INCLUDE A MIX OF PRESENTATION AND HANDS-ON EXERCISES TO HELP YOU PRACTICE CREATING AND EVALUATING SOCIAL MEDIA AND PROFESSIONAL BRANDING.

DON'T MISS OUT ON THIS OPPORTUNITY TO LEARN ABOUT SOCIAL MEDIA AND PROFESSIONAL BRANDING AND TAKE YOUR RESEARCH SKILL TO THE NEXT LEVEL! AND SIGN UP NOW TO SECURE YOUR SPOT IN THE WORKSHOP.

WE HOPE TO SEE YOU THERE!



**JKKMMRF'S ANNAI
JKK SAMPOORANI AMMAL
COLLEGE OF PHARMACY
KOMARAPALAYAM**



RESOURCE PERSON

DR A KALAIVANI
ASSISTANT PROFESSOR
JKKMMRF'S COLLEGE OF PHARMACY
KOMARAPALAYAM



JKKMMRF'S COLLEGE OF PHARMACY IS A PRESTIGIOUS INSTITUTION LOCATED IN KOMARAPALAYAM, NAMAKKAL DISTRICT, TAMIL NADU. THE COLLEGE IS LOCATED AT PIN 638183 AND IS EASILY ACCESSIBLE BY ROAD AND PUBLIC TRANSPORTATION.

FOUNDED IN 2009, JKKMMRF'S COLLEGE OF PHARMACY HAS A RICH HISTORY OF PROVIDING HIGH-QUALITY EDUCATION AND TRAINING TO ASPIRING PHARMACISTS. THE COLLEGE IS AFFILIATED WITH THE TAMIL NADU DR. M.C.R. MEDICAL UNIVERSITY AND OFFERS A RANGE OF UNDERGRADUATE, POSTGRADUATE, AND DOCTORAL PROGRAMS IN PHARMACY.

THE COLLEGE HAS A WELL-EQUIPPED CAMPUS WITH MODERN FACILITIES AND RESOURCES, INCLUDING STATE-OF-THE-ART LABORATORIES, A LIBRARY, AND A COMPUTER CENTER. THE FACULTY AT JKKMMRF'S COLLEGE OF PHARMACY ARE HIGHLY QUALIFIED AND EXPERIENCED PROFESSIONALS WHO ARE COMMITTED TO PROVIDING A SUPPORTIVE AND ENGAGING LEARNING ENVIRONMENT FOR STUDENTS.

IN ADDITION TO ITS ACADEMIC PROGRAMS, JKKMMRF'S COLLEGE OF PHARMACY IS ALSO ACTIVELY INVOLVED IN RESEARCH AND COMMUNITY SERVICE. THE COLLEGE HAS A STRONG FOCUS ON INNOVATION AND IS DEDICATED TO ADVANCING THE FIELD OF PHARMACY THROUGH RESEARCH AND COLLABORATION WITH INDUSTRY PARTNERS.

OVERALL, JKKMMRF'S COLLEGE OF PHARMACY IS A PREMIER INSTITUTION FOR PHARMACY EDUCATION AND RESEARCH IN TAMIL NADU, AND IS WELL-RESPECTED FOR ITS COMMITMENT TO QUALITY AND EXCELLENCE.

**JKKMMRF'S ANNAI JKK SAMPOORANI AMMAL
COLLEGE OF PHARMACY
KOMARAPALAYAM**



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DEPARTMENT OF PHAREMACY PRACTICE

WORKSHOP FEEDBACK FORM

STUDENT NAME:

DATE:

YEAR/ COURSE :

NAME OF THE WORKSHOP:

COURSE CODE:

DURATION:

EVALUATE HONESTLY:

Questions	Excellent	Good	Fair	Poor
The objectives of the training were				
The instructor's contribution to the course was:				
The presentation materials were relevant				
The instructor's effectiveness in teaching the subject matter was:				
Answers to the students questions by the instructor				
The venue was appropriate for the event				
Course organisation was:				
Level of course was				
Course content was:				

Student Participation

1. On average, how many hours a week did you spend on this course (in and out of class)?
A)0-2 B) 2-5 C)6-10 D)11-14 E)15UP
2. What grade do you expect in this course?
A)BELOW 50% B) 50-60% C) 60-70% D) 70-80% E) ABOVE 80%



**Dr. N. SENTHILKUMAR,
PRINCIPAL,**

SIGNATURE

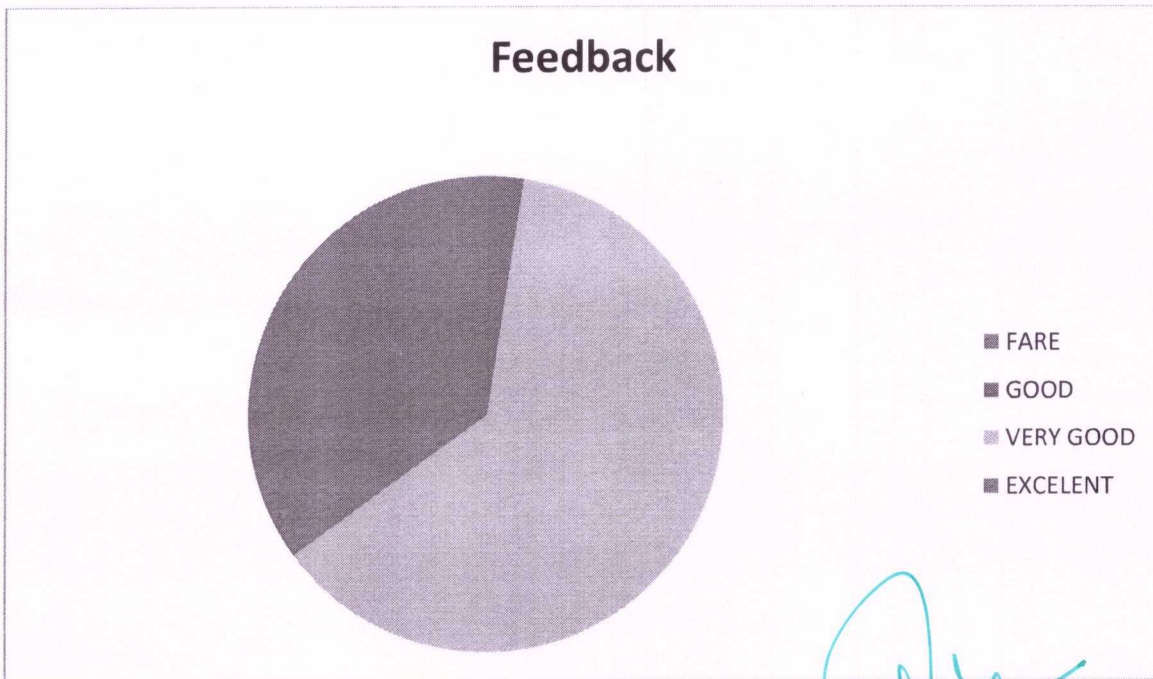
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SOCIAL MEDIA AND PROFESSIONAL BRANDING



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LIST OF PARTICIPANTS

561758035	JOSHUA GNANASEELAN B	SEM-V
561758080	SELVABALAGAN M	SEM-V
561758082	SHANMUGAVEL P	SEM-V
561858038	NANDHAKUMAR S	SEM-V
561958002	AJITH KUMAR K *	SEM-V
561958003	ANAND M *	SEM-V
561958004	ANAND R	SEM-V
561958005	ANBARASAN S	SEM-V
561958006	ANUSHIYA D D	SEM-V
561958007	ARUN M *	SEM-V
561958008	ARUNA P *	SEM-V
561958009	ASHOKMOHAN J	SEM-V
561958010	ASLIN VENISKA V *	SEM-V
561958011	AVINKUMAR A *	SEM-V
561958012	BALAGANAPATHI V *	SEM-V
561958014	BHARANIDHARAN M *	SEM-V
561958015	CHITRA S	SEM-V
561958016	DEEPA S	SEM-V
561958017	DEEPIKA A *	SEM-V




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JKKMMRF's Annai JKK Sampoorani Ammal

College of Pharmacy

Komarapalayam-638183,Namakkal



DEPARTMENT OF PHARMACY PRACTICE
One Day Workshop on

Social Media and Professional Branding

This is to certify that

_____ has appreciated for his/her contribution as Delegate/Resource person/Organizing Committee Member in the One Day Workshop held on **13 June 2018.**



Organizing Secretary

Dr. N. SENTHILKUMAR,
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ETHIRMEDU, KOMARAPALAYAM - 638 183,
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Convenor



**Dr. N. SENTHILKUMAR,
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College of Pharmacy

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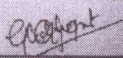


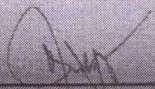
DEPARTMENT OF PHARMACY PRACTICE
One Day Workshop on
Social Media and Professional Branding

This is to certify that

CHITRA

has appreciated for his/her contribution as Delegate/Resource person/Organizing Committee Member in the One Day Workshop held on 13 June 2018.


Organizing Secretary


Convenor




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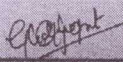


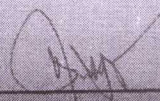
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